

SUMMER NEWSLETTER

New Metrics Available on the Analytics Tab

You'll notice some changes to the analytics tab in your administrative tools. In addition to the total number of lifetime installs, you can now see the number of logged in users.

We've also added a chart that will tell you the percentage of users who have notifications or location services enabled/disabled on their device.



[Login To See It In Action +](#)

New Activities/Check-In Features



Now users can see a list of all upcoming activities. When they attend any event or activity, you can send a unique 5-digit code or QR code to the app for them to check-in.

Your admins can see all check-in information for activities and users and generate reports from your admin dashboard.

[Download the User Guide](#)

[See Frequently Asked Questions](#)

[Watch the Webinar](#)

Announcements

Geo-Activities/Geo-fences

Geo-Activities and the related geo-fences have moved under the "Activities" umbrella. If you had access to the "Geo-Activities" tab before, you will find it located under the new "Activities" tab.

Role Configurations/Rules

Role Configurations, now called "Rules", have moved under the "Roles" tab. The tool features a new, user-friendly format plus additional configuration options. If you do not have this tab or need help configuring your roles, please contact support@mobileupsoftware.com.

Planning Beyond COVID-19

With live event planning starting to pick back up, check out our event module or event app to compliment your 365 mobile solution. Contact the support team to learn about adding additional functionality to your app.

On The Blog

We've posted several articles on the blog recently that may be helpful to you and your team members.



5 Proven Member Retention Strategies That Your Can Do Right Now

[Read More +](#)



3 Creative Ways to Get Your Association's App Paid For

[Read More +](#)



5 Ideas to Welcome New Members to Your Association

[Read More +](#)

Don't forget to follow us on social media, where we post links to helpful resources every single day:



Association Spotlight

We want to give a round of applause and recognize some of our client organizations that have been using their member app to bring their communities together and provide resources during the COVID-19 pandemic.

California Restaurant Association

The restaurant association has been making use of the home screen tile to provide a quick and easy link to COVID-19 resources for their members.

They've also used the mobile app to send notifications about webinars for their members!



United Soccer Coaches

The team at United Soccer Coaches has been making fantastic use of notifications to provide support and resources to members.



Contact your account manager to learn about all the different ways your app can create a great member experience:

support@mobileupsoftware.com