



SUMMER NEWSLETTER

New Metrics Available on the Analytics Tab

You'll notice some changes to the analytics tab in your administrative tools. In addition to the total number of lifetime installs, you can now see the number of logged in users.

We've also added a chart that will tell you the percentage of users who have notifications or location services enabled/disabled on their device.



[Login To See It In Action +](#)

New Activities/Check-In Features



Now users can see a list of all upcoming activities. When they attend any event or activity, you can send a unique 5-digit code or QR code to the app for them to check-in.

Your admins can see all check-in information for activities and users and generate reports from your admin dashboard.

[Download the User Guide](#)

[See Frequently Asked Questions](#)

[Watch the Webinar](#)

Announcements

Geo-Activities/Geo-fences

Geo-Activities and the related geo-fences have moved under the "Activities" umbrella. If you had access to the "Geo-Activities" tab before, you will find it located under the new "Activities" tab.

Role Configurations/Rules

Role Configurations, now called "Rules", have moved under the "Roles" tab. The tool features a new, user-friendly format plus additional configuration options. If you do not have this tab or need help configuring your roles, please contact support@mobileupsoftware.com.

Planning Beyond COVID-19

With campuses opening back up, we would love to talk to you about the opportunity to expand your app presence across activities and events, school office outreach, and both student and parent communication. Contact us at support@mobileupsoftware.com to learn more!

Don't forget to follow us on social media, where we post links to helpful resources every single day:



Customer Spotlight

We want to give a round of applause and recognize some of our client organizations that have been using their member app to bring their communities together and provide resources during the COVID-19 pandemic.

College of Saint Mary

The team at the College of Saint Mary filled their app with local resources such as "Food Help" and a "Health Self-Reporting" form.

They also utilized the discussions feature to create a digital community / meeting space for students.



Anna Maria College

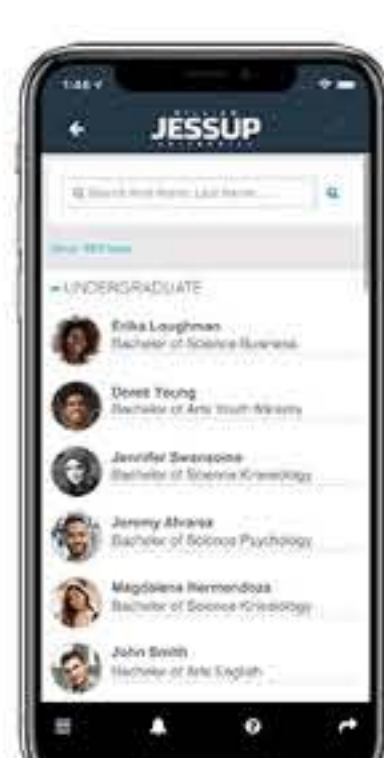
With the campus closed for the semester, Anna Maria switched all the tiles on their home screen to feature virtual activities for students to enjoy while they were at home, including links to live feeds at the aquarium & zoo as well as virtual rollercoaster rides.



William Jessup University

In lieu of the traditional graduation ceremony, the team at Jessup created a special directory for the Class of 2020 that included images of grads in the cap and gown as well as answers to short interview questions like what they have planned after college!

Individual names and photos have been changed to protect student privacy.



Contact your account manager to learn about all the different ways your app can create great engagement opportunities for your users:

support@mobileupsoftware.com