



Client Newsletter

KEEPING MOBILEUP CLIENTS UP TO SPEED

It's been a challenging year.

We commend you for continuing to lead an organization throughout all this uncertainty, and for providing a space where your members can feel a sense of community in these deeply isolating times. This holiday season, we celebrate you, and hope your 2021 is filled with warmth, joy and good health.

Sincerely,

The **mobileup** team
SOFTWARE

What's New

Meet Natalie Cramer, Your New Client Success Manager!

We're thrilled to announce the newest addition to the MobileUp family. Natalie will be your main point of contact for **questions regarding your MobileUp account**. She can be reached at Natalie@MobileUpSoftware.com.



[Contact Natalie](#)

For any other questions regarding app support and training, please contact Support@MobileUpSoftware.com.

Never Miss A Reply Or A Mention! Groups & Discussions Now Support Auto Notifications!



You can now be notified when there is activity in the Groups & Discussions feature of your app. This will help drive members to the app, encourage timely replies and stimulate interactions. Review our video training to see how it works.

[Watch Video](#)

Never Miss An Update. Follow Us On Social Media!



Check Out Our New Channel Exclusively For On-Demand Video Training!

All of our mobile app training resources, in one place. Administrators can now visit our training channel to review helpful videos on how to accomplish a variety of actions within your mobile apps. You can access a link to the channel by going to your admin tools when you login to your account and click on Video Training in the upper right hand corner.



[Visit Training Channel](#)



Don't Forget To Use Your App for End-Of-Year Giving!

End of year giving reminders are a great way to wrap up the year with your supporters. Use your notifications to thank your supporters and inform them of year-end opportunities to give and support your organization.

Remember, all notifications can link directly to any giving page where you'd like to send your supporters. Check out the Notifications training video in our channel for tips!

[Send A Notification](#)

Have You Seen Our Blog?

The MobileUp blog is a treasure trove of tips and tricks for association managers and organization leaders. From member retention strategies to ideas from fellow MobileUp clients on how to get the most out of your app, this is content you don't want to miss!



[Read the Blog](#)



Client of the Month



There are few things we love more than sharing out client's success! Impact the Palm Beaches is a thriving chapter of Impact 100, a women's collective giving movement, which empowers groups 100 or more women to pool their funds and drive radical change in their communities. They use their MobileUp app to stay connected as their chapter grows.

[Read More](#)